



# BLOG - MAGENTO 2 USER MANUAL

**Supported Version: 2.1, 2.2, 2.3, 2.4** 



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#### Preface:

- Blog is a fully featured blogging suite. It's a perfect way to provide your Customers with valuable content. By Adding Blog to your Store you can write Blog Articles.

### This extension is providing below functionalities.

- Add Related Products
- Display Recent Posts
- Display Featured Posts
- Pin Post at The Top
- Preview Posts
- Social Sharing Buttons
- Add Comments in Posts
- Add Related Post Through Tag



#### Installation:

There are two ways of installing extension in magento2.

- 1) Using COMMAND LINE.
- 2) Manually install extension.

# Option 1: Magento 2 install extension using COMMAND LINE (Recommended).

Follow below steps to install extension from the command line.

- **Step 1:** Download the extension and unzip it.
- **Step 2:** Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.
- **Step 3:** Disable the cache under System → Cache Management.
- **Step 4:** Enter the following at the command line: php bin/magento setup:upgrade php bin/magento setup:static-content:deploy
- **Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Blog. The module will be displayed in the admin panel.

4



#### Option 2: Magento 2 install extension manually.

- **Step 1:** Download the extension and unzip it.
- **Step 2:** Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.
- **Step 3:** Disable the cache under System → Cache Management Edit app/etc/config.php file and add one line code: 'Mageants Blog' → 1
- **Step 4:** Disable the cache under System → Cache Management.
- **Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Blog, the module will be displayed in the admin panel.



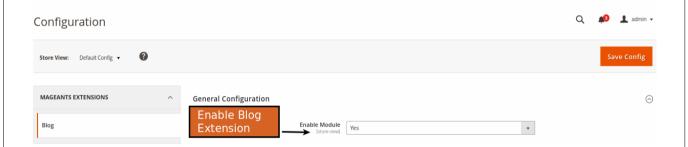
# **Backend example:**

Admin can set configuration as per below screenshot.

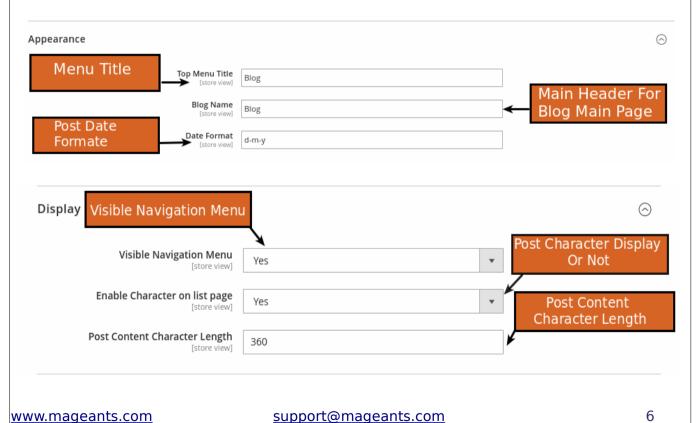
# **Extension Configuration:**

You can set Blog Details & enable/disable

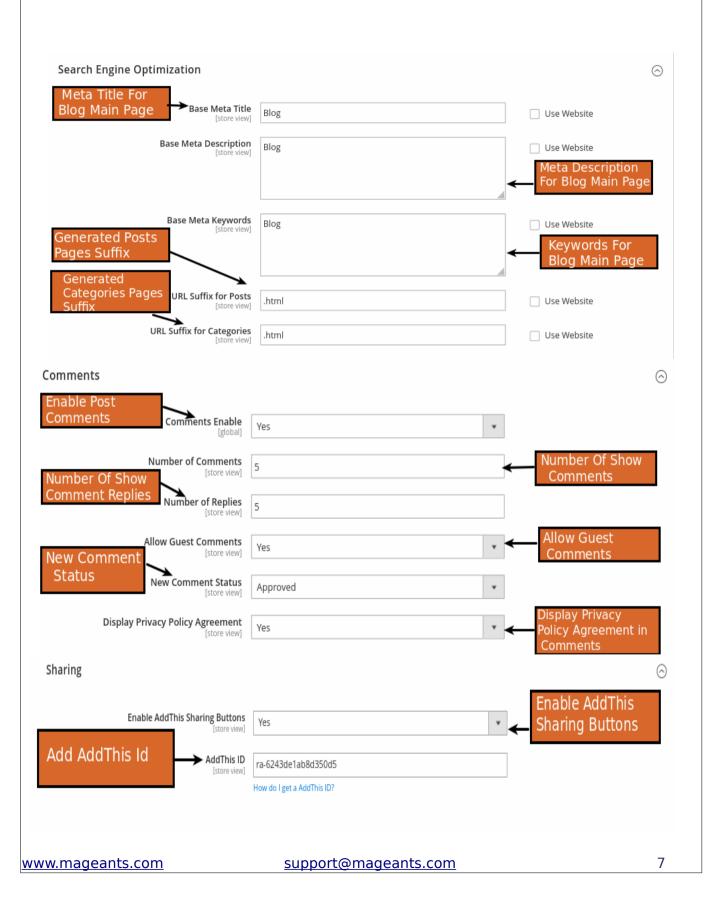
Please go to **Stores** ⇒ **Configuration** ⇒ **Mageants** ⇒ **Blog.** 



In **Enable**, choose Yes to enable the extension, or No to disable it.





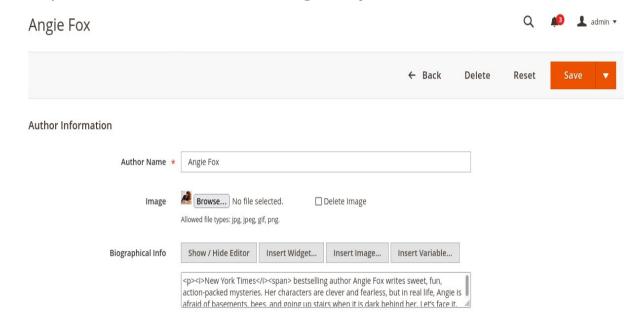




### **Create Author**

#### Please go to Contents ⇒ Authors ⇒ Add New

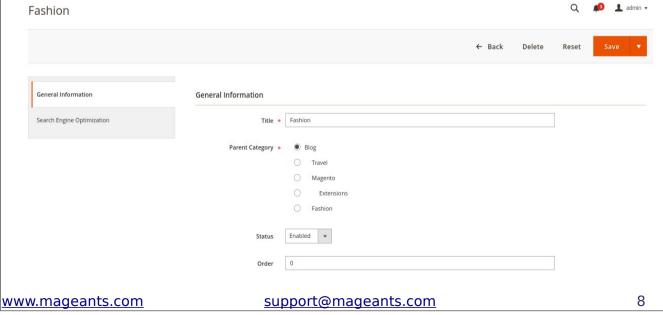
- When Create Post that time must be require Author because your post is which author to assign so you need to Create Author.



# **Create Categories**

# Please go to Contents ⇒ Categories ⇒ Add New

 When Create Post that time must be require category because your Post is which category to assign so you need to create category.





### **Create Posts**

www.mageants.com

Please go to Contents ⇒ Posts ⇒ Add New Post

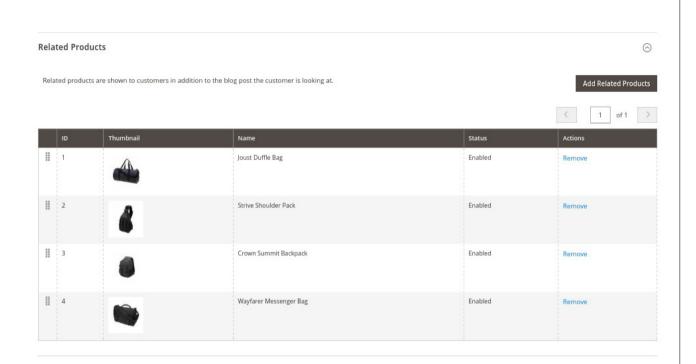
- Create New Blog Posts with Image, Categories, Tags, Author.

Q 👪 💄 admin 🕶 Beautiful Destinations in Italy Status \* Published Beautiful Destinations in Italy Published on \* Show / Hide Editor :::: 04/13/2022 12:26 AM Angie Fox Pin post at the top A major marketing channel for any online store is creating additional content that explains the brand and products it sells, which is typically done through a blog. This gives customers one more possibility to look at your store and items you sell, and make a better informed decision on buying. At the end of the day there is a question of what will be more effective, a Magento 2 Blog Extension or a standalone Wordpress? Yes Let's try to summarize all the pros and cons of using both of these solutions by picturing 8 key characteristics that concern every store owner as they select a content marketing tool: Installation process Categories \* Travel × Store View \* Main Website Store integration Main Website Store As we discussed above, the Magento 2 blog extension is not only quite easy to install, but also integrates with your current store templates, giving you a variety of additional opportunities Default Store View blog articles can be displayed with related products;
 the last post can be displayed on the desired store page, etc. en us Moreover, you don't need to customize your blog design, since most blog extensions adopt your store theme look automatically. This is a pros #2 for Magento 2 blog extens fr\_french Path: p ☐ Excerpt Travel x Search Engine Optimization Featured Image \* 12-beautiful-destinations-in-italy Meta Description canal-1209808\_1920... Meta Keywords Related Products 0

support@mageants.com

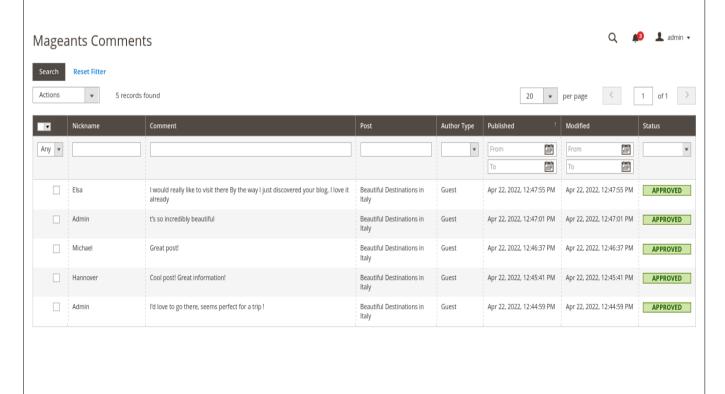
9



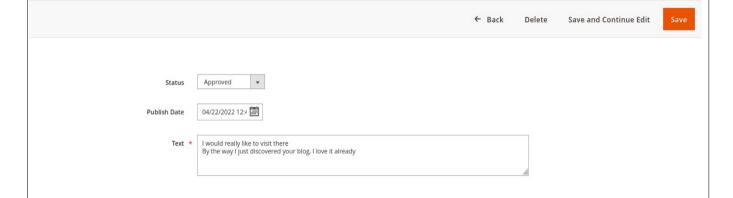


# > How to Manage Comments for Blog?

Please go to **Contents** ⇒ **Comments** 



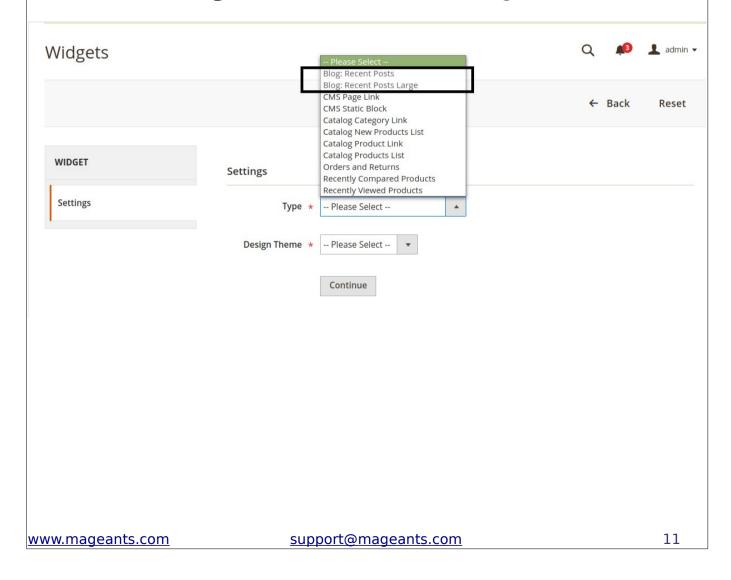




# How to Create Widget for Blog?

Go to Content ⇒ Elements ⇒ Widgets

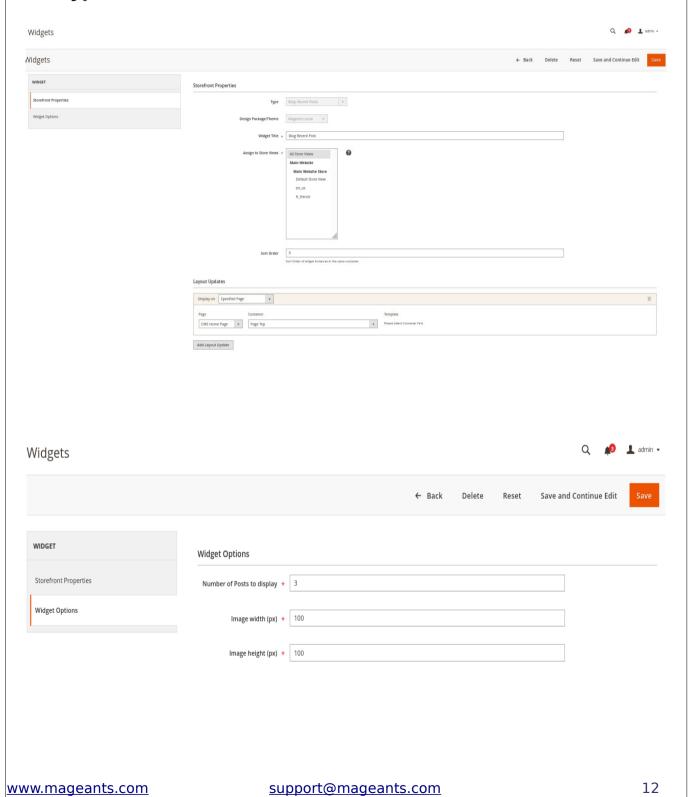
Click **Add Widget** button to create a new widget.





# **Blog: Recent Posts**

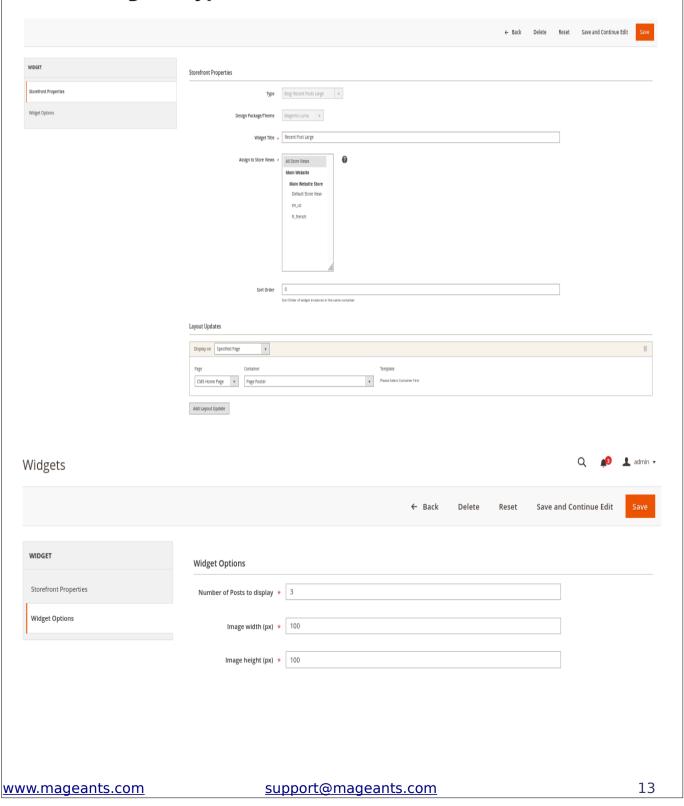
To create the **Recent Posts Widget**, choose **Blog:Recent Posts** in **Type**.





# **Blog: Recent Posts Large**

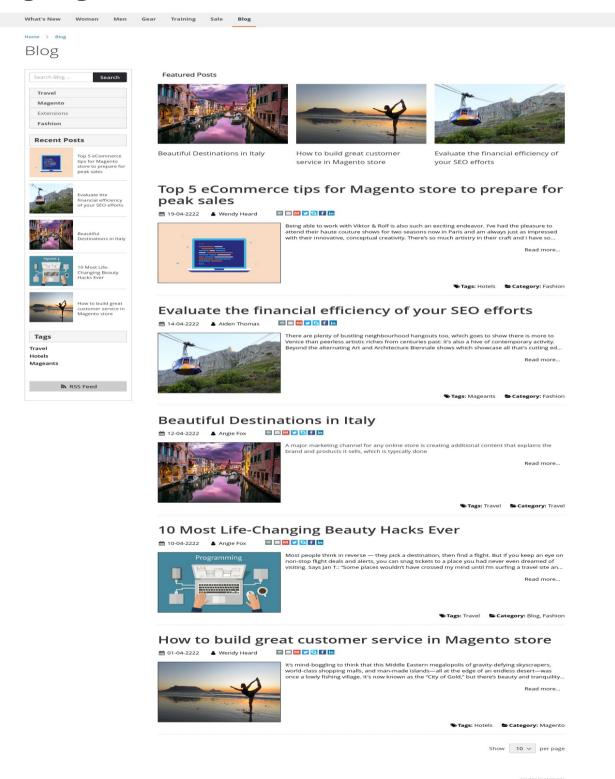
To create the **Recent Posts Large Widget**, choose **Blog:Recent Posts Large** in **Type**.





# Front end Example

# **Blog Page:**





# **Featured Posts:**

#### **Featured Posts**



Beautiful Destinations in Italy

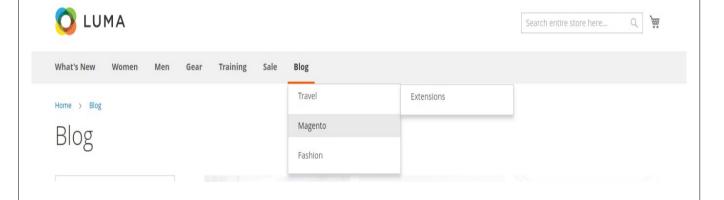


How to build great customer service in Magento store



Evaluate the financial efficiency of your SEO efforts

# **Blog Navigation:**

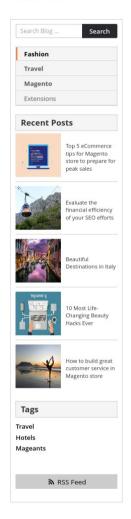




# **Blog Category Page:**



#### Fashion



#### Featured Posts





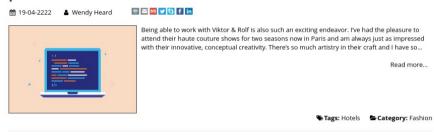


10 Most Life-Changing Beauty Hacks Ever



Top 5 eCommerce tips for Magento store to prepare for peak sales

# Top 5 eCommerce tips for Magento store to prepare for peak sales



#### Evaluate the financial efficiency of your SEO efforts



There are plenty of bustling neighbourhood hangouts too, which goes to show there is more to Venice than peerless artistic riches from centuries past: it's also a hive of contemporary activity. Beyond the alternating Art and Architecture Biennale shows which showcase all that's cutting ed...

Read more...

**♦ Tags:** Mageants **► Category:** Fashion

#### 10 Most Life-Changing Beauty Hacks Ever

⊕ **⊠ M ⊌ S** f in



Most people think in reverse — they pick a destination, then find a flight. But if you keep an eye on non-stop flight deals and alerts, you can snag tickets to a place you had never even dreamed of visiting. Says Jan T.: "Some places wouldn't have crossed my mind until I'm surfing a travel site an...

Read more...

Tags: Travel Category: Blog, Fashion

Show 10 v per page



# **Blog Author Page:**

Home > Blog > Author: Wendy Heard

# Author: Wendy Heard





#### Wendy Heard

Wendy Heard is an author of thrillers for both adults and teens, including *The Kill Club* and her upcoming YA debut, *She's Too Pretty to Burn*. She was born in San Francisco and has lived most of her life in Los Angeles. When not writing, she can be found hiking the Griffith Park trails, taking the Metro and then questioning this decision, and haunting local bookstores.

# Top 5 eCommerce tips for Magento store to prepare for peak sales



Being able to work with Viktor & Rolf is also such an exciting endeavor. I've had the pleasure to attend their haute couture shows for two seasons now in Paris and am always just as impressed with their innovative, conceptual creativity. There's so much artistry in their craft and I have so...

Read more..

**Tags:** Hotels **Category:** Fashion

#### How to build great customer service in Magento store



It's mind-boggling to think that this Middle Eastern megalopolis of gravity-defying skyscrapers, world-class shopping malls, and man-made islands—all at the edge of an endless desert—was once a lowly fishing village. It's now known as the "City of Gold," but there's beauty and tranquility...

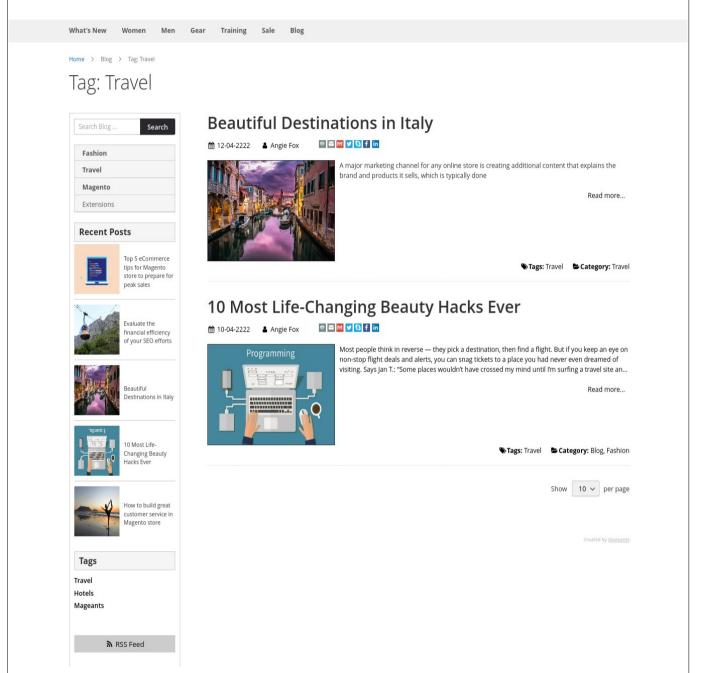
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# **Blog Tag Page:**





### **Blog: Recent Posts:**

Recent Posts



Top 5 eCommerce tips for Magento store to prepare for peak sales



Evaluate the financial efficiency of your SEO efforts



Beautiful Destinations in Italy

### **Blog: Recent Posts Large:**

Recent Posts Large

#### Top 5 eCommerce tips for Magento store to prepare for peak sales



Being able to work with Viktor & Rolf is also such an exciting endeavor. I've had the pleasure to attend their haute couture shows for two seasons now in Paris and am always just as impressed with their innovative, conceptual creativity. There's so much artistry in their craft and I have so much respect for their vision. Having met them backstage during one of their venues, I could just tell that they have this "genius" aura floating around them. If you look at the bottle of the perfume itself, even though...

Read more...

# Evaluate the financial efficiency of your SEO efforts



There are plenty of bustling neighbourhood hangouts too, which goes to show there is more to Venice than peerless artistic riches from centuries past: it's also a hive of contemporary activity. Beyond the alternating Art and Architecture Biennale shows which showcase all that's cutting edge internationally, the city's dwindling population works hard to keep contemporary Venice creative, productive and very vibrant.

Read more...

# Beautiful Destinations in Italy



Read more...



### **Blog Post View Page:**

#### Beautiful Destinations in Italy





A major marketing channel for any online store is creating additional content that explains the brand and products it sells, which is done through a blog. This gives customers one more possibility to look at your store and items you sell, and make a better informed on buying. At the end of the day there is a question of what will be more effective, a Magento 2 Blog Extension or a standalone Wordpr Let's try to summarize all the pros and cons of using both of these solutions by picturing 8 key characteristics that concern every store they select a content marketing tool:

#### Installation process

The first concern for both store owners and developers is whether there is a smooth and easy installation process. Most of the Mager extensions can be installed on-the-go – fast and easy, just like any other module.

Moreover, it can simply integrate with your store's current template, which presents you with a variety of additional opportunities to consider. As a result, you get a solid product.

Regarding Wordpress, everybody understands it's a stand-alone entity and an experienced developer is required to deal with its installation. Store developer needs to configure the WP blog and create its database. As a result, you get two different entities: Magento 2 Store + Wordpress Blog for Content Marketing Solution.

#### Store integration

As we discussed above, the Magento 2 blog extension is not only quite easy to install, but also integrates with your current store temp giving you a variety of additional opportunities:

- blog articles can be displayed with related products;
   the last post can be displayed on the desired store page, etc.

Moreover, you don't need to customize your blog design, since most blog extensions adopt your store theme look automatically. This is a pros #2 for Magento 2 blog extension.

what about Wordpress? Since Wordpress works as a stand-alone entity, it has very little in terms of integration options. Further required to adapt its design to fit the store theme.

#### Features Set and functionality

Wordpress is winning in its functionality and features set. The Magento 2 blog extension typically has a feature set which covers only the basic blogging necessities. Adding more functions to the blog extension would cost you additional time and money.

To get the most out of your content, considering the SEO functionality of a blog solution is a must.

Wordpress has an advanced SEO features set, the store blog on it will be fully optimized and all its content is available in most of the search engines. Magento 2 blog extension has basic SEO features.

#### Plugins potential

You're likely to need some additional features for your blog, like an image gallery or captcha, etc. What possibilities can you reach using each of the suggested solutions?

Wordpress plugins set is limited only by your imagination – you may find almost any add-on you wish. Magento 2 blog extension in its turn doesn't have any plugins, but your store developers can always fix this, but it will cost more than in case of Wordpress existing plugins.

#### Customers registration differences

Since Magento 2 biog extension builds in a store template, customers only need to register just once to access both shop and biog accounts, using the same login and password.

Wordpress is not so flexible on this matter since it's a standalone entity. Store customers should register and access their blog and shop accounts separately. It's safe to say this is not so convenient.

Now let's take a closer look at the coding aspects, which might be the main concern of every Magento 2 developer.
With the Magento 2 blog extension, you get a common visible open-source code that your store developers can enjoy and easily extend at any
time. Besides, its really stable and simple.

If you choose Wordpress as a blog solution for your Magento 2 store, you get an open-source, but unfamiliar code to your developers. They will have to spend some time handling and customizing it. The code structure and style in Wordpress is completely different from that of Magento.

#### Posting blog articles



Consider before making a choice, how frequently would you plan to post to your store blog? If it is 1-3 times per week or even fewer, you car safely choose any blog extension for your store. For more than 5 posts a week, you should consider installing Wordpress.

There are several decent blog extensions on the market, so you've got options when choosing them. Some of the blog modules for Magento 2 stores are FREE and you can safely conduct test drives at no charge.



Get the most out of your blog with the Magento 2 blog extension or Wordpress, depending on you, your shop business goals, and comarketing strategy!



### Related Posts & Related Products On Blog Post View Page:

#### Related Posts



10 Most Life-Changing Beauty Hacks Ever

Most people think in reverse — they pick a destination, then find a flight. But if you keep an eye on non-stop flight deals and alerts, you can snag tickets to a place you had never even dreamed of visiting.

Says Jan T.: "Some places wouldn't have cr

#### Related Products



Joust Duffle Bag \$34.00



Strive Shoulder Pack \$32.00



Backpack \$38.00



Wayfarer Messenger \$45.00

### **Comments On Blog Post View Page:**

#### 3 Comments

Add a comment...

Reply Apr 22, 2022 12:46

#### Admin

t's so incredibly beautiful

Apr 22, 2022 12:47

I would really like to visit there

By the way I just discovered your blog, I love it already

Apr 22, 2022 12:47

Cool post! Great information!

Reply Apr 22, 2022 12:45

I'd love to go there, seems perfect for a trip!

Reply Apr 22, 2022 12:44



# Thank you!

if you have any questions or feature suggestions, please contact us at: <a href="https://www.mageants.com/contact-us">https://www.mageants.com/contact-us</a>

Your feedback is absolutely welcome!