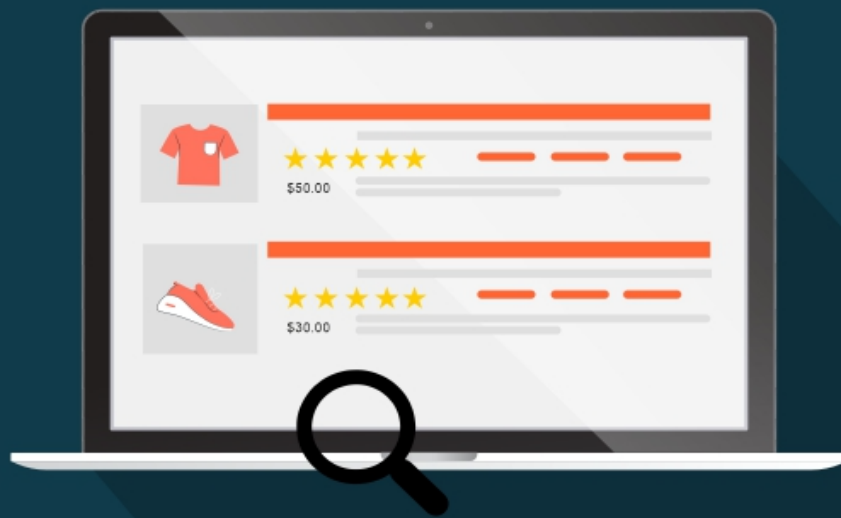


# Google Rich Snippets

## FOR MAGENTO 2



## Google rich snippets – Magento 2 User Guide

**Supported Version: 2.0, 2.1, 2.2, 2.3, 2.4**

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## Preface :

The **Mageants Google Rich Snippets** extension provides the customers with a better shopping experience use of this extension. Greatly enhance your snippets in the search results.

Along with that, you can add breadcrumbs to your snippets, Display products rating, enable rich snippets on category pages, show starting price data and create snippets with your organization logo and name

## Installation :

There are two ways of installing extension in magento2.

- 1.Using COMMAND LINE.
- 2.Manually Install extension.

### Option 1: Magento 2 install extension using **COMMAND LINE** (Recommended)

Follow below steps to install extension from the command line.

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory If code directory does not exists then create.

**Step 3:** Disable the cache under System -> Cache Management.

**Step 4:** Enter the following at the command line:  
`php bin/magento setup:upgrade`

**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores -> Configuration -> Mageants → SEO Rich Data , the module will be displayed in the admin panel.

## **Option 2: Magento 2 install extension manually**

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory If code directory does not exists then create.

**Step 3:** Disable the cache under System -> Cache Management  
Edit app/etc/config.php file and add one line code:  
'Mageants\_Richsnippets' => 1

**Step 4:** Disable the cache under System -> Cache Management

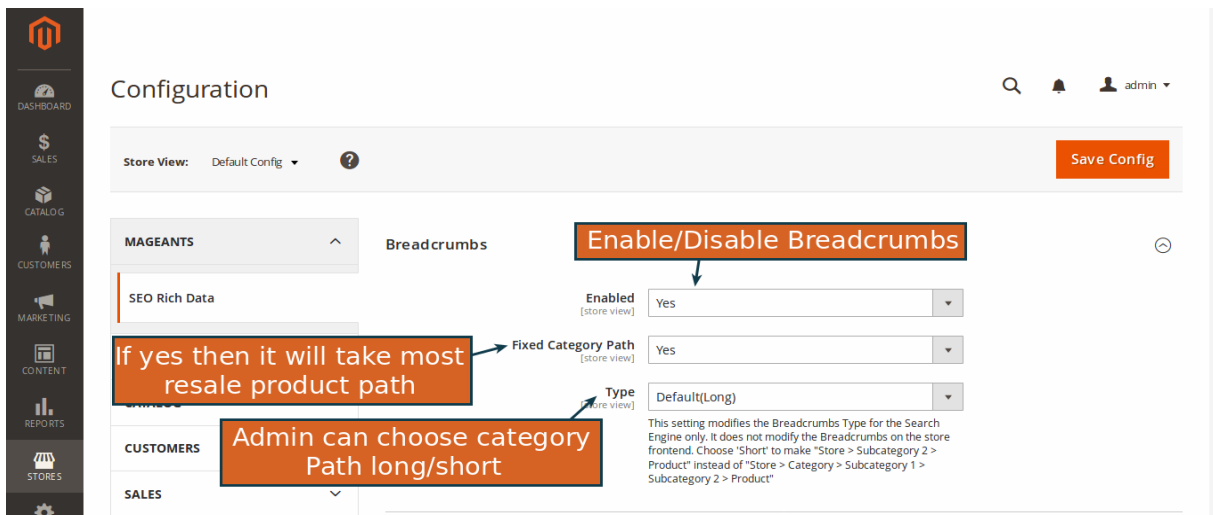
**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores -> Configuration -> Mageants → SEO Rich Data , the module will be displayed in the admin panel.

## Back-end Example

### CONFIGURATION

After Installation of Extension login to magento admin panel for set configuration of the extension.

You can find configuration at **Stores -> Configuration -> Mageants -> SEO Rich Data**



**Configuration**

Store View: Default Config

**MAGEANTS**

**Breadcrumbs**

**Enable/Disable Breadcrumbs**

Enabled [store view] Yes

**Fixed Category Path** [store view] Yes

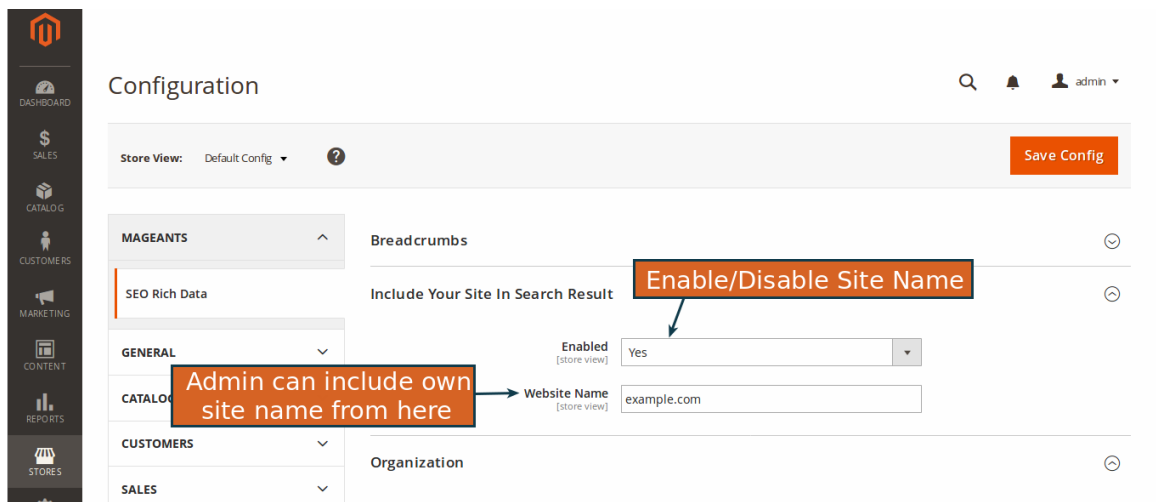
**Type** [store view] Default(Long)

**If yes then it will take most resale product path**

**Admin can choose category Path long/short**

This setting modifies the Breadcrumbs Type for the Search Engine only. It does not modify the Breadcrumbs on the store frontend. Choose 'Short' to make "Store > Subcategory 2 > Product" instead of "Store > Category > Subcategory 1 > Subcategory 2 > Product"

Save Config



**Configuration**

Store View: Default Config

**MAGEANTS**

**Include Your Site In Search Result**

**Enable/Disable Site Name**

Enabled [store view] Yes

**Website Name** [store view] example.com

**Admin can include own site name from here**

Organization

Save Config

**Configuration** Save Config

**MAGEANTS** **Organization**

**Enable/Disable Organization**

**Admin can set own custom organization name from here**

**Insert Organization Logo from here**

**Set organization Description**

**Set organization Description length**

**Enabled** [store view] Yes

**Organization Name** [store view] My Organization

**Logo Url** [store view]

**Description** [store view] www.examples.com

**Description Length** [store view] 150

Specify the number of characters which will be displayed in the description.

**Country** [store view] United States

**Configuration** Save Config

**ADVANCED**

**Set Organization Country**

**Set Organization State**

**Set Organization area Zip Code**

**Set Organization City**

**Set Organization international sales number**

**Set Organization Technical support number**

**Set Organization Customer Service number**

**Country** [store view] United States

**Region/State** [store view] Alaska

**ZIP/Postal Code** [store view] 510001

**City** [store view] Anchorage

**Sales** [store view] +1-800-555-1212

An internationalized version of the phone number, starting with the "+" symbol and country code (+1 in the US and Canada). Examples: "+1-800-555-1212", "+44-2078225951"

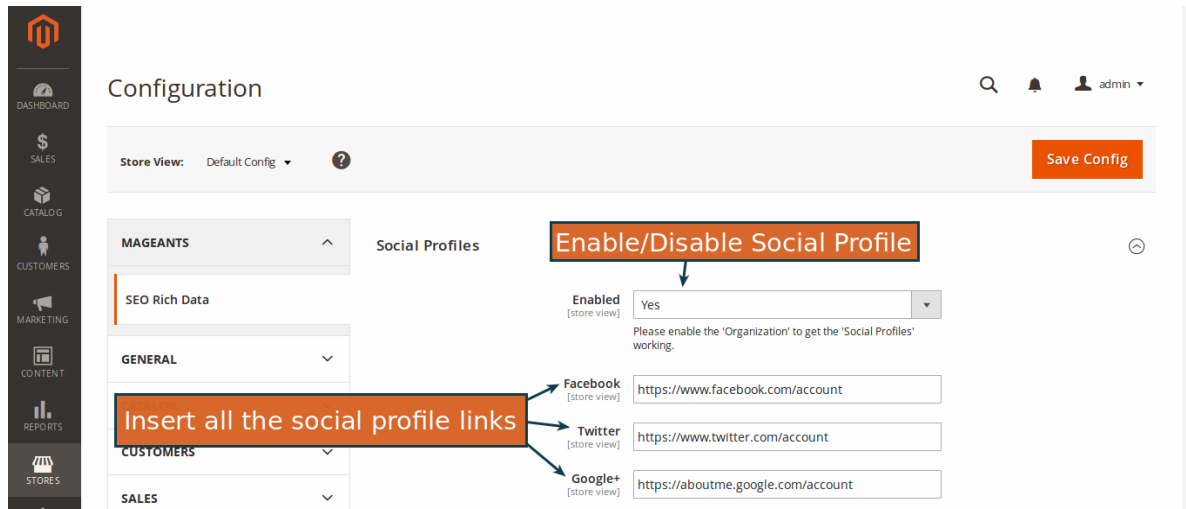
**Technical Support** [store view] +1-800-555-1212

An internationalized version of the phone number

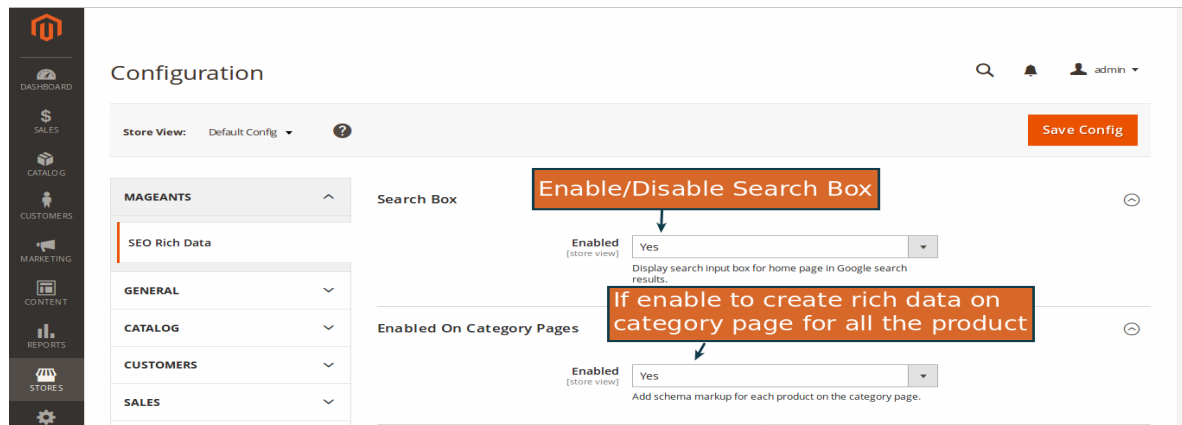
**Customer Service** [store view] +1-800-555-1212

An internationalized version of the phone number

Admin can add the new free shipping bar or edit from backend as follow.



The screenshot shows the 'Configuration' page in the MageAnts admin interface. The left sidebar contains a menu with options: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, and STORES. The main content area is titled 'Configuration' and shows the 'Social Profiles' section. A 'Store View' dropdown is set to 'Default Config'. A 'Save Config' button is in the top right. The 'Social Profiles' section has a 'MAGEANTS' tab and a 'GENERAL' tab. The 'GENERAL' tab is selected, showing a list of social profiles: Facebook, Twitter, and Google+. Each profile has an 'Enabled' checkbox (set to 'Yes') and a URL field. A red box labeled 'Enable/Disable Social Profile' points to the 'Enabled' checkbox. A red box labeled 'Insert all the social profile links' points to the URL fields.



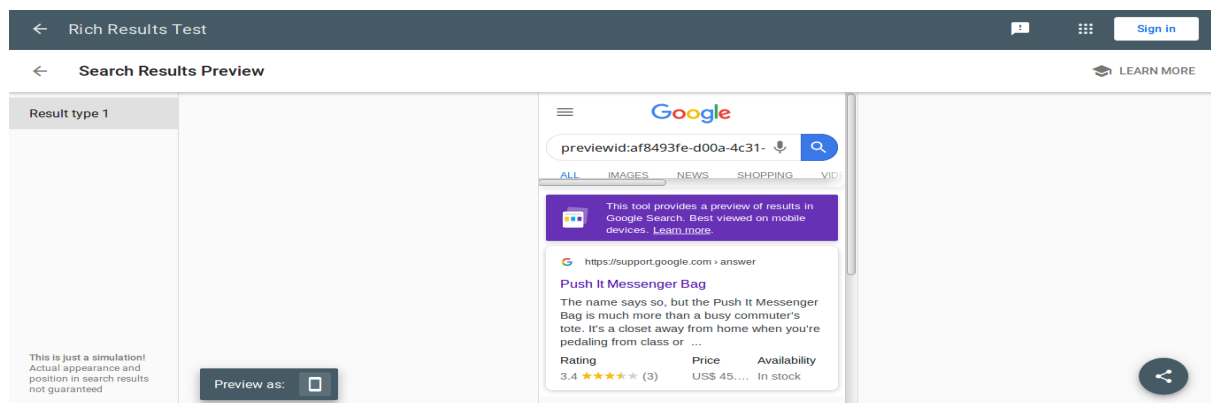
The screenshot shows the 'Configuration' page in the MageAnts admin interface. The left sidebar contains a menu with options: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, and STORES. The main content area is titled 'Configuration' and shows the 'Search Box' section. A 'Store View' dropdown is set to 'Default Config'. A 'Save Config' button is in the top right. The 'Search Box' section has a 'MAGEANTS' tab and a 'GENERAL' tab. The 'GENERAL' tab is selected, showing a list of search box settings: 'Enabled' (set to 'Yes'), 'Enabled On Category Pages' (set to 'Yes'), and 'Add schema markup for each product on the category page.' (set to 'Yes'). A red box labeled 'Enable/Disable Search Box' points to the 'Enabled' checkbox. A red box labeled 'If enable to create rich data on category page for all the product' points to the 'Enabled On Category Pages' checkbox.



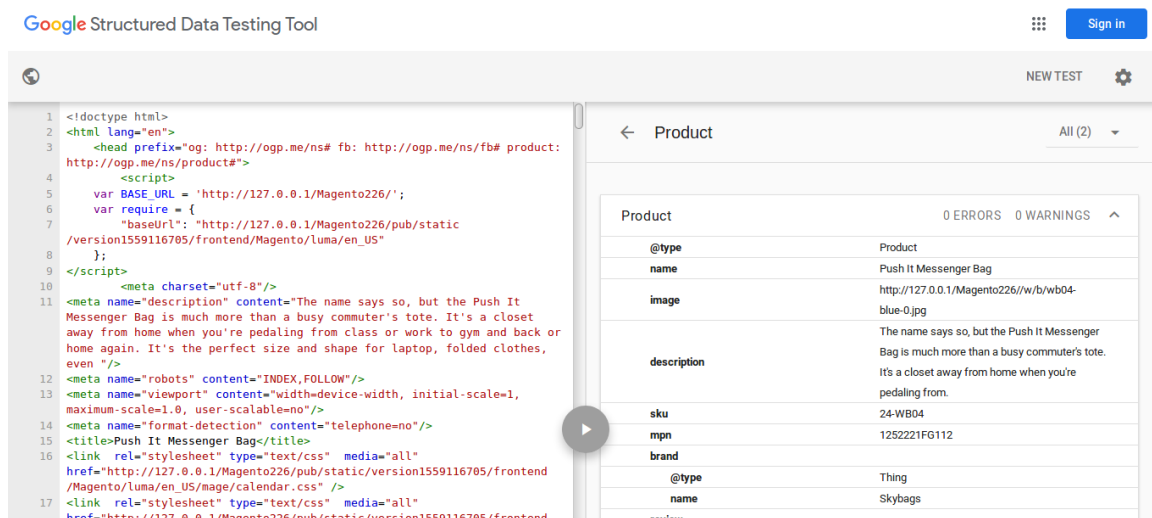
Except this, admin has to insert value of attribute in product page **Catalog → Product** and click on the product.

## Front-end Example

The Google Rich Snippets display information on the google page.



The Data has test on Google Data Testing Tool (You Can get all the information over here).



NEW TEST

```

1 <!doctype html>
2 <html lang="en">
3   <head prefix="og: http://ogp.me/ns# fb: http://ogp.me/ns/fb# product:
  http://ogp.me/ns/product#">
4     <script>
5       var BASE_URL = 'http://127.0.0.1/Magento226/';
6       var require = {
7         "baseUrl": "http://127.0.0.1/Magento226/pub/static
  /version1559116705/frontend/Magento/luma/en_US"
8       };
9     </script>
10    <meta charset="utf-8"/>
11    <meta name="description" content="The name says so, but the Push It
  Messenger Bag is much more than a busy commuter's tote. It's a closet
  away from home when you're pedaling from class or work to gym and back or
  home again. It's the perfect size and shape for laptop, folded clothes,
  even "/>
12    <meta name="robots" content="INDEX,FOLLOW"/>
13    <meta name="viewport" content="width=device-width, initial-scale=1,
  maximum-scale=1.0, user-scalable=no"/>
14    <meta name="format-detection" content="telephone=no"/>
15    <title>Push It Messenger Bag</title>
16    <link rel="stylesheet" type="text/css" media="all"
  href="http://127.0.0.1/Magento226/pub/static/version1559116705/frontend
  /Magento/luma/en_US/mage/calendar.css" />
17    <link rel="stylesheet" type="text/css" media="all"
  href="http://127.0.0.1/Magento226/pub/static/version1559116705/frontend
  
```

bestRating	5
author	
@type	Person
name	Push It Messenger Bag
aggregateRating	
@type	AggregateRating
ratingValue	3.4
reviewCount	3
offers	
@type	Offer
url	http://127.0.0.1/Magento226/
priceCurrency	USD
price	35
priceValidUntil	2019-05-31T00:00:00
itemCondition	https://schema.org/NewCondition
availability	https://schema.org/InStock
seller	
@type	Organization
name	Executive Objects

## **Thank you!**

if you have any questions or feature suggestions, please contact us at: <https://www.mageants.com/contact-us>

Your feedback is absolutely welcome!