MageAnts

Performant Magento Extensions

Google Customer Review
For Magento 2

Google customer review – Magento 2

USER MANUAL

Supported Version: 2.0, 2.1, 2.2, 2.3, 2.4

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Preface

The Google Customer Reviews module allows to automatically add the Survey Opt-in in the checkout page as required by the Google Customer Reviews service.

Collect the reviews and display it in the badge, shopping ads or search results.

The genuine reviews help gain credibility and users' trust, resulting in more traffic.

Improve your search engine optimization. Study what your customers say about your business that'll help optimize the weak areas.

Installation:

There are two ways of installing extension in magento2.

1) Using COMMAND LINE.
2) Manually install extension.

Option 1: Magento 2 install extension using COMMAND LINE (Recommended).

Follow below steps to install extension from the command line.

**Step 1:** Download the extension and unzip it.

Step 2: Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.

Step 3: Disable the cache under System → Cache Management.

Step 4: Enter the following at the command line:
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy -f

Step 5: Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google Customer Reviews, The module will be displayed in the admin panel.

Option 2: Magento 2 install extension manually.

Step 1: Download the extension and unzip it.

Step 2: Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.

Step 3: Disable the cache under System → Cache Management Edit app/etc/config.php file and add one line code: 'Mageants_GoogleCustomerReviews' → 1
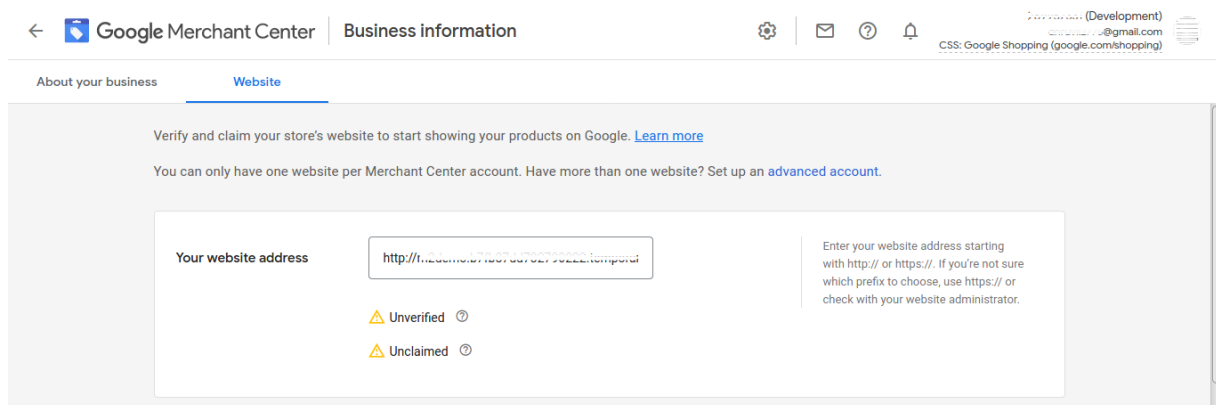
Step 4: Disable the cache under System → Cache Management

Step 5: Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google Customer Reviews, the module will be displayed in the admin panel.
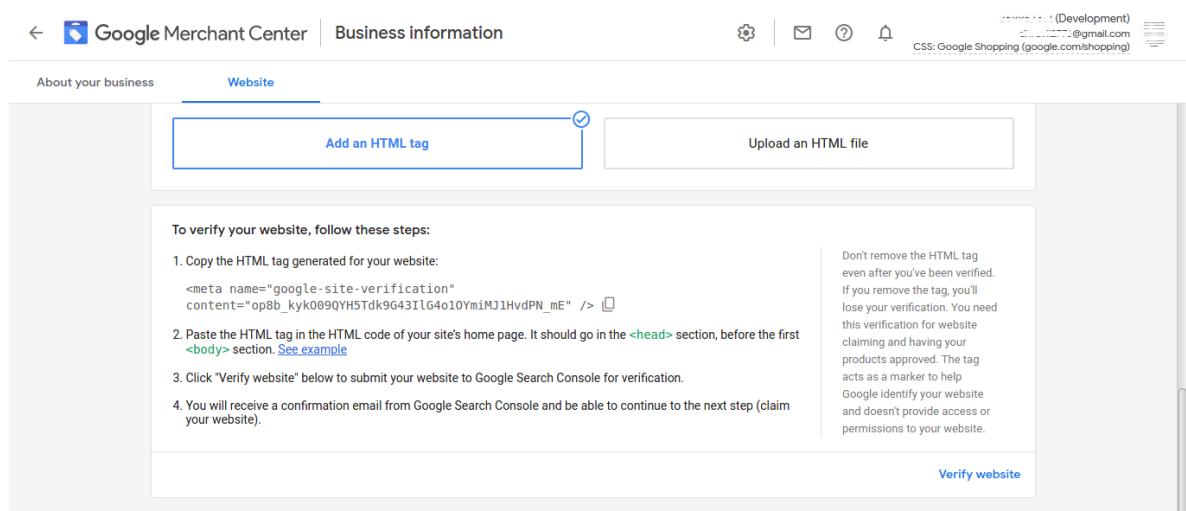
Google Integration
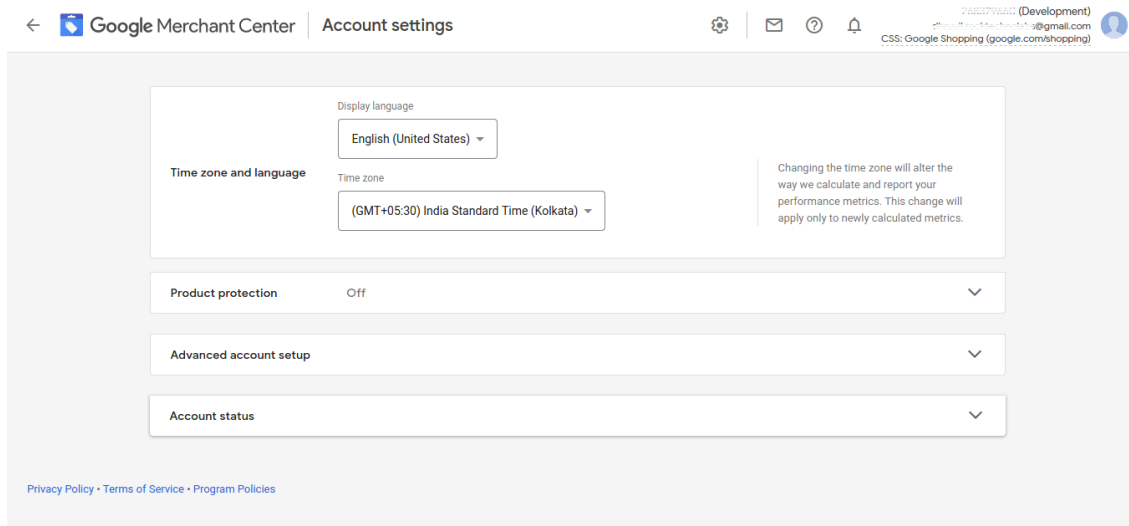
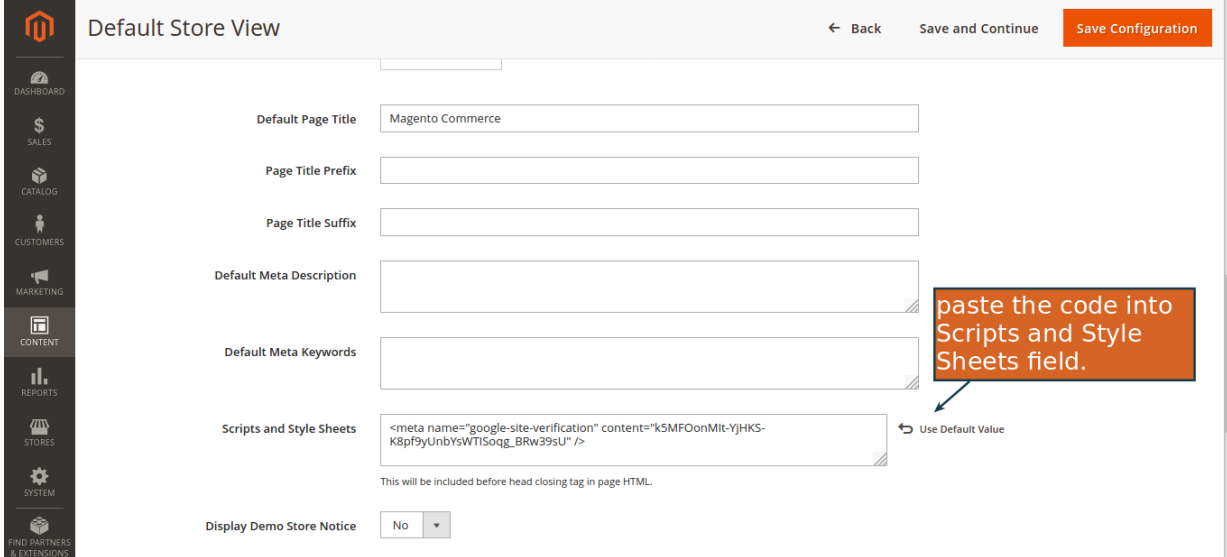There you need to specify the country and the language of your store.

Here you need to validate your website and claim it.
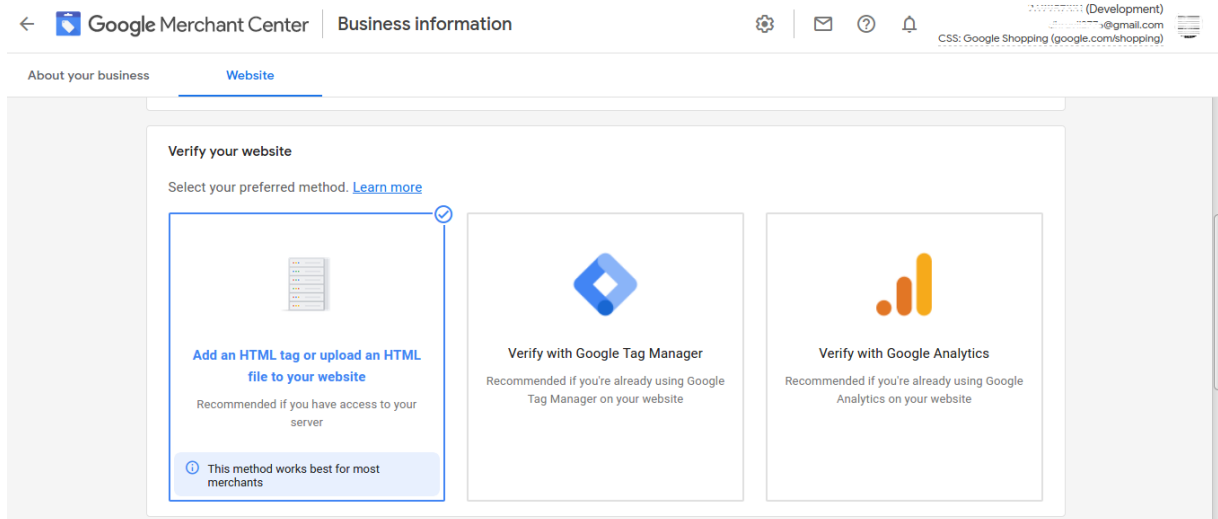
You may choose any type of verification.

Copy the HTML tag generated for Your Website.

go to your Magento admin panel and proceed to **Content - Design - Configuration**. Find the necessary design setting and click Edit.

You can open the **Head** tab and paste the code into **Scripts and Style Sheets** field.
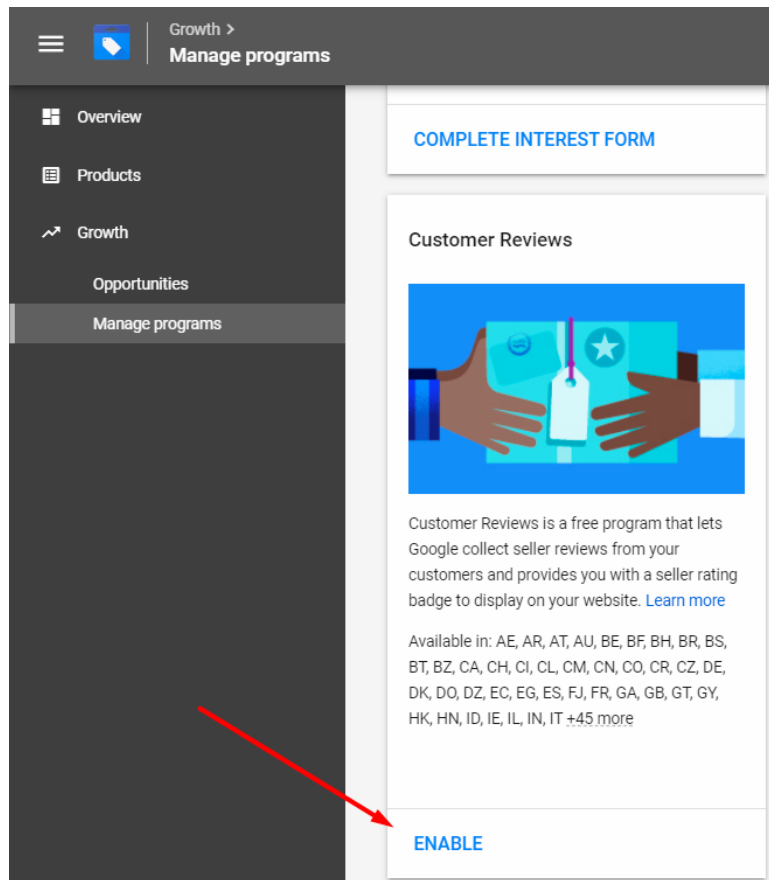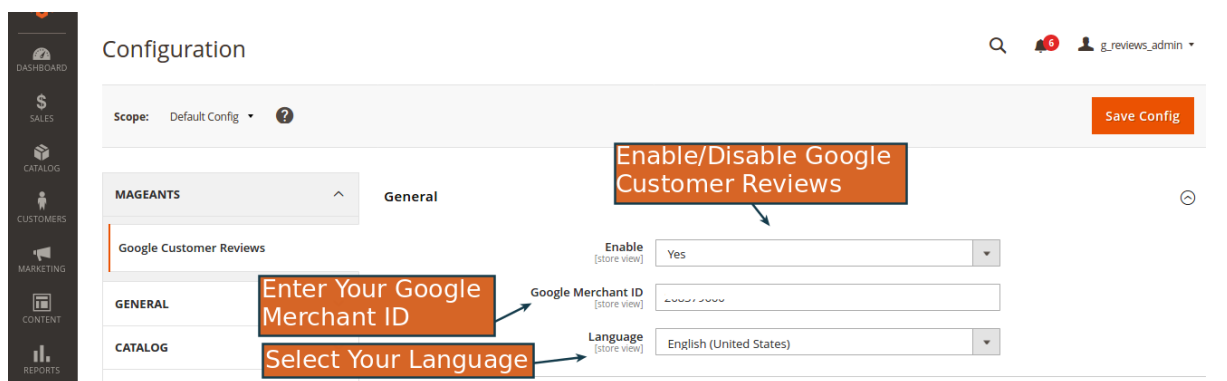
Enable Customer Reviews
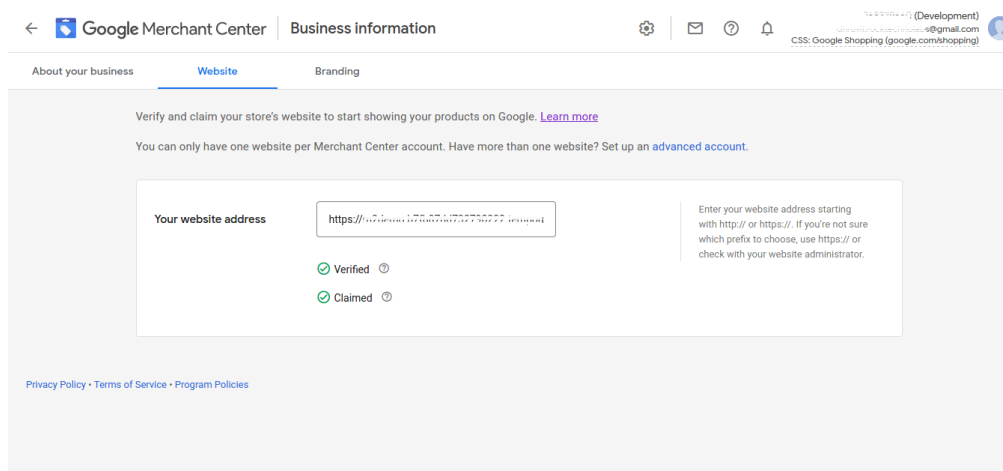
The integration is ready. You can Set configuration.

Backend example

After Installation of Extension login to magento admin panel to set configuration of the extension.

Extension configuration

You can find configuration at **Stores -> Configuration -> Mageants (from left side menu) -> Google Customer Reviews**.
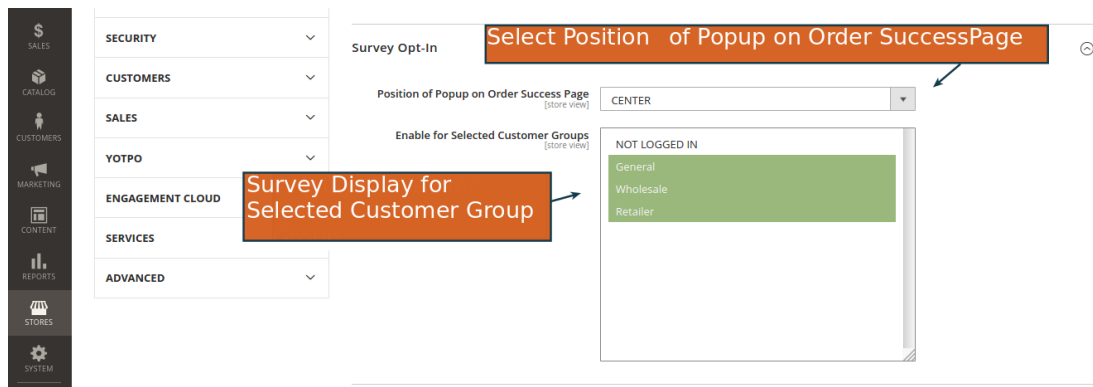Here you can find module configuration.

Enable : Here you can enable and disable module from backend.

Google Merchant ID : Enter Your Google Merchant ID.

Language : Choose the language to Display Review Elements.

Position Of Popup On Order SuccessPage : set the position on a success page to show a popup.
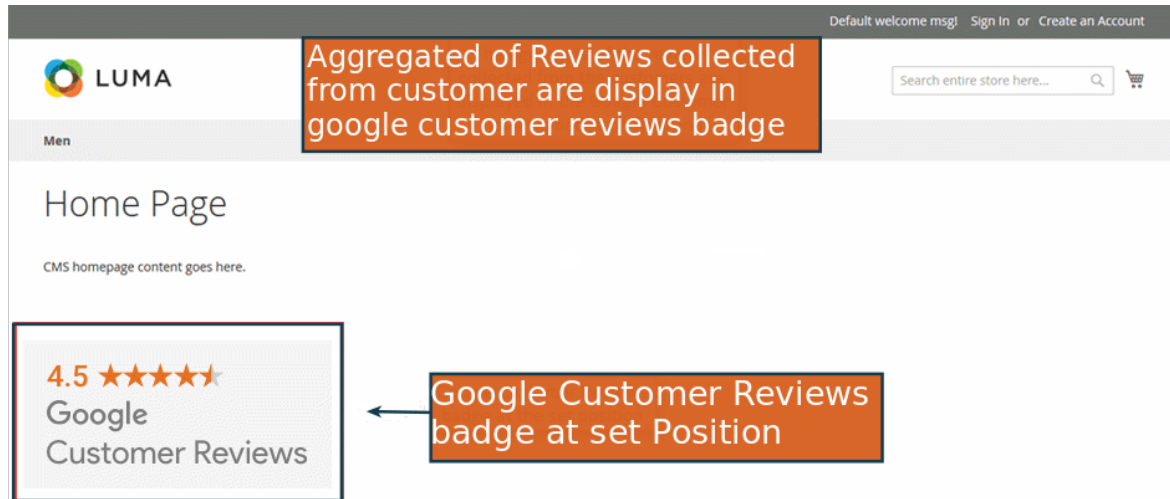
Enable for Selected Customer Groups : choose particular customer groups for which a survey request will be displayed
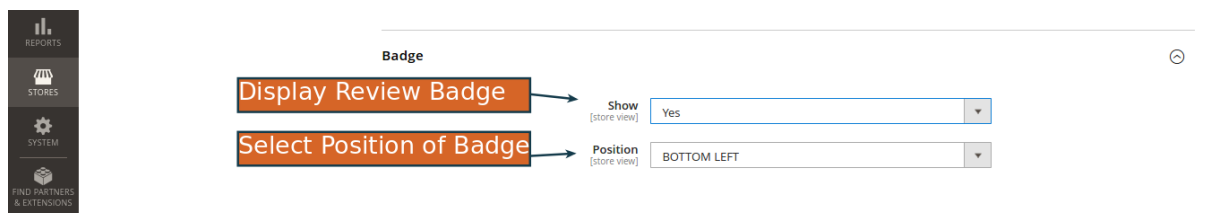
Show : set to Yes to display a badge with your average rating on store pages.

Position : place a badge either on Bottom Left or Bottom Right.

Frontend example

Here, Google Customer Reviews are display.

NOTE : you must have at least 100 reviews from a country during the past year for your seller rating to appear on your Google Customer Reviews badge for users in that country. If you have less than 100, the badge will be shown with the 'No Rating Available' status.
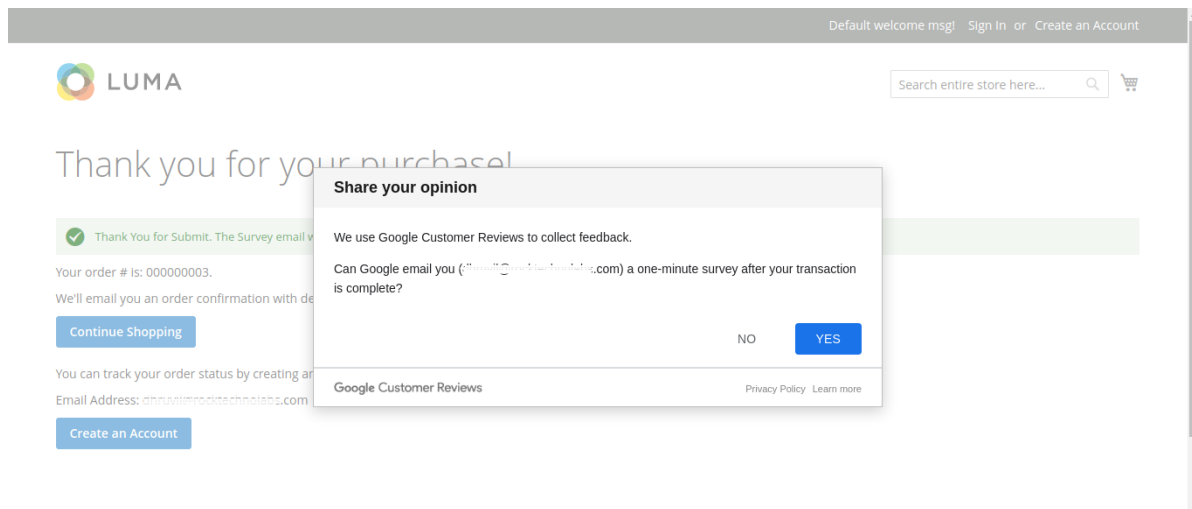
If a customer agrees, the it will automatically send an email with the approximately 2-3 days .
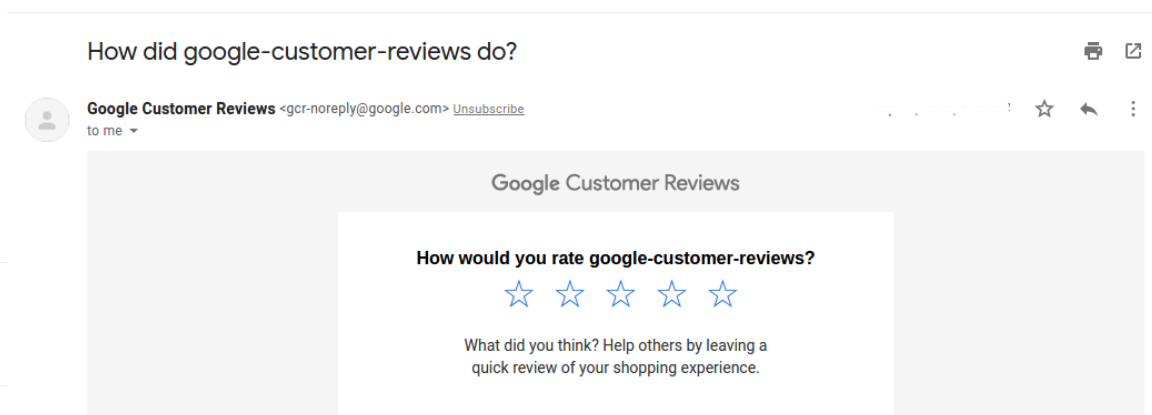
Here, Customer Can Rate reviews as per Website Experience

NOTE : You can't change the content of a popup and a survey, as it is provided by Google itself.

NOTE : The badge is available for a desktop only, as Google does not support it on mobile and tablet devices.

Thank you!

if you have any questions or feature suggestions, please contact us at:
https://www.mageants.com/contact-us

Your feedback is absolutely welcome!