

# GOOGLE CUSTOMER REVIEW

MAGENTO 2

**Google Customer Reviews - Magento 2**

**USER MANUAL**

**Supported Version: 2.0, 2.1, 2.2, 2.3, 2.4**

## **Table Of Contents**

<b>Preface .....</b>	<b>3</b>
<b>Installation.....</b>	<b>4</b>
Option 1: Magento 2 install extension using COMMAND LINE .....	4
Option 2: Magento 2 install extension manually .....	5
<b>Google Integration .....</b>	<b>6</b>
<b>Backend Example .....</b>	<b>10</b>
<b>Extension configuration.....</b>	<b>10</b>
<b>Frontend Example.....</b>	<b>12</b>

## Preface

The Google Customer Reviews module allows to automatically add the Survey Opt-in in the checkout page as required by the Google Customer Reviews service.

Collect the reviews and display it in the badge, shopping ads or search results.

The genuine reviews help gain credibility and users' trust, resulting in more traffic.

Improve your search engine optimization. Study what your customers say about your business that'll help optimize the weak areas.

## Installation:

There are two ways of installing extension in magento2.

- 1) Using COMMAND LINE.
- 2) Manually install extension.

**Option 1:** Magento 2 install extension using COMMAND LINE (Recommended).

Follow below steps to install extension from the command line.

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory.  
If code directory does not exists then create.

**Step 3:** Disable the cache under System → Cache Management.

**Step 4:** Enter the following at the command line:  
php bin/magento setup:upgrade  
php bin/magento setup:di:compile  
php bin/magento setup:static-content:deploy -f

**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google Customer Reviews, The module will be displayed in the admin panel.

**Option 2:** Magento 2 install extension manually.

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory. If code directory does not exist then create.

**Step 3:** Disable the cache under System → Cache Management Edit app/etc/config.php file and add one line code:  
'Mageants\_GoogleCustomerReviews' → 1

**Step 4:** Disable the cache under System → Cache Management

**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google Customer Reviews, the module will be displayed in the admin panel.

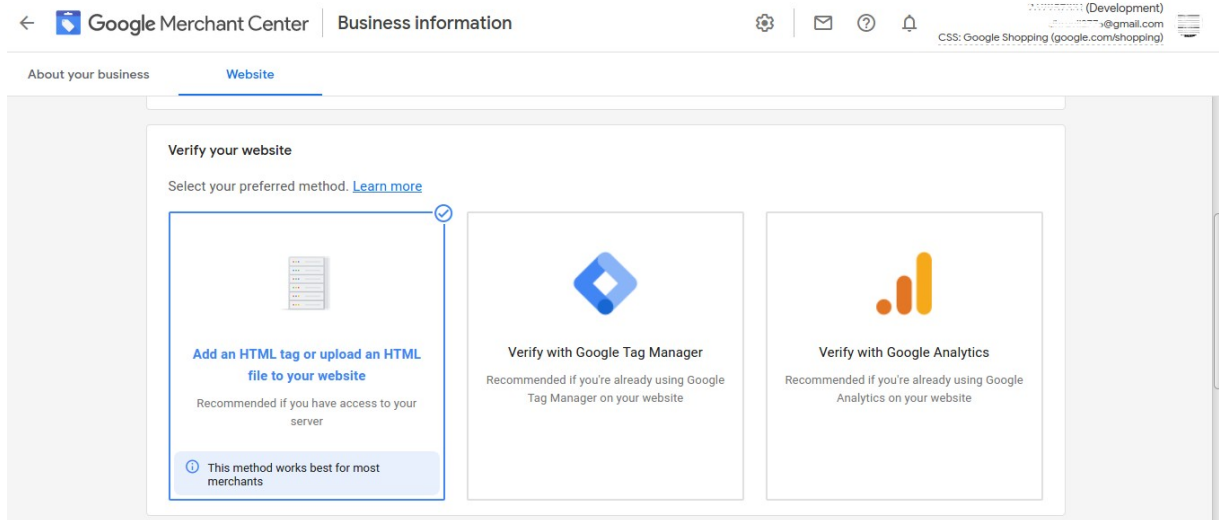
## Google Integration

The screenshot shows the 'Account settings' page in Google Merchant Center. The breadcrumb navigation is 'Google Merchant Center | Account settings'. The user profile is 'Development' with email 'development@gmail.com' and CSS 'Google Shopping (google.com/shopping)'. The main content area is titled 'Time zone and language' and contains two dropdown menus: 'Display language' set to 'English (United States)' and 'Time zone' set to '(GMT+05:30) India Standard Time (Kolkata)'. A note states: 'Changing the time zone will alter the way we calculate and report your performance metrics. This change will apply only to newly calculated metrics.' Below this are three expandable sections: 'Product protection' (Off), 'Advanced account setup', and 'Account status'. At the bottom, there are links for 'Privacy Policy', 'Terms of Service', and 'Program Policies'.

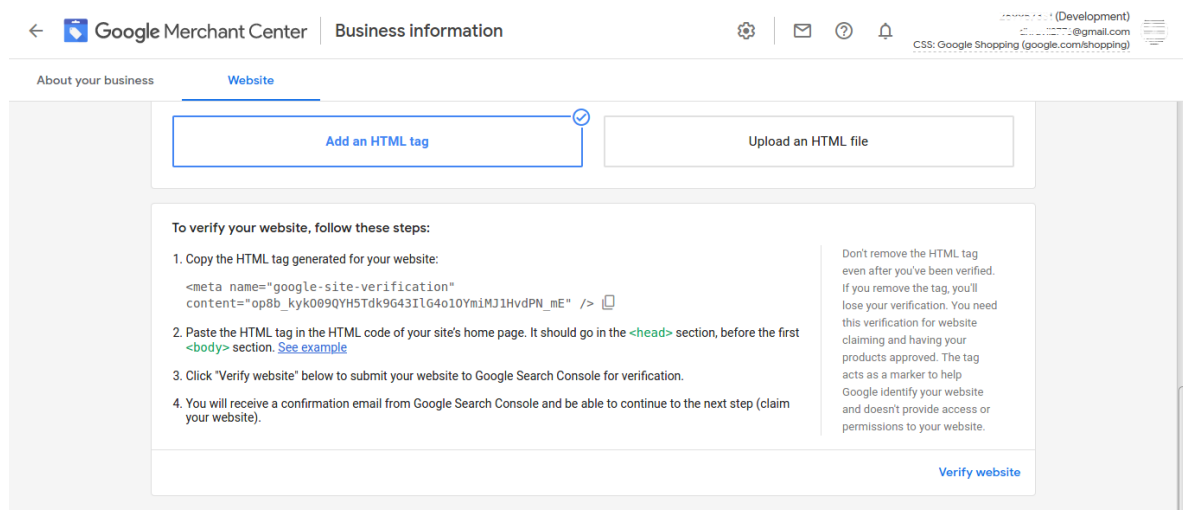
There you need to specify the country and the language of your store.

The screenshot shows the 'Business information' page in Google Merchant Center. The breadcrumb navigation is 'Google Merchant Center | Business information'. The user profile is 'Development' with email 'development@gmail.com' and CSS 'Google Shopping (google.com/shopping)'. The main content area is titled 'Website' and contains a text input field for 'Your website address' with the value 'http://192.168.1.100:8080/development'. Below the input field are two status indicators: 'Unverified' and 'Unclaimed', each with a warning triangle icon and a help icon. A note states: 'You can only have one website per Merchant Center account. Have more than one website? Set up an advanced account.' To the right of the input field, a note says: 'Enter your website address starting with http:// or https://. If you're not sure which prefix to choose, use https:// or check with your website administrator.'

Here you need to validate your website and claim it.



You may choose any type of verification.



Copy the HTML tag generated for Your Website.

Default Store View

← Back Save and Continue Save Configuration

Default Page Title

Page Title Prefix

Page Title Suffix

Default Meta Description

Default Meta Keywords

Scripts and Style Sheets  Use Default Value

This will be included before head closing tag in page HTML.

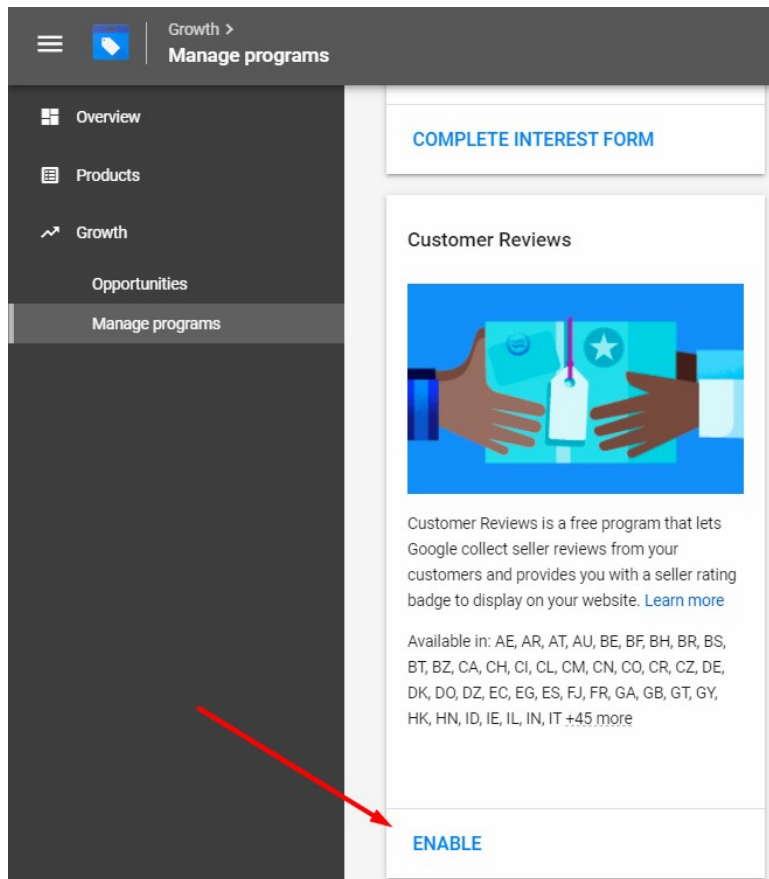
Display Demo Store Notice

paste the code into Scripts and Style Sheets field.

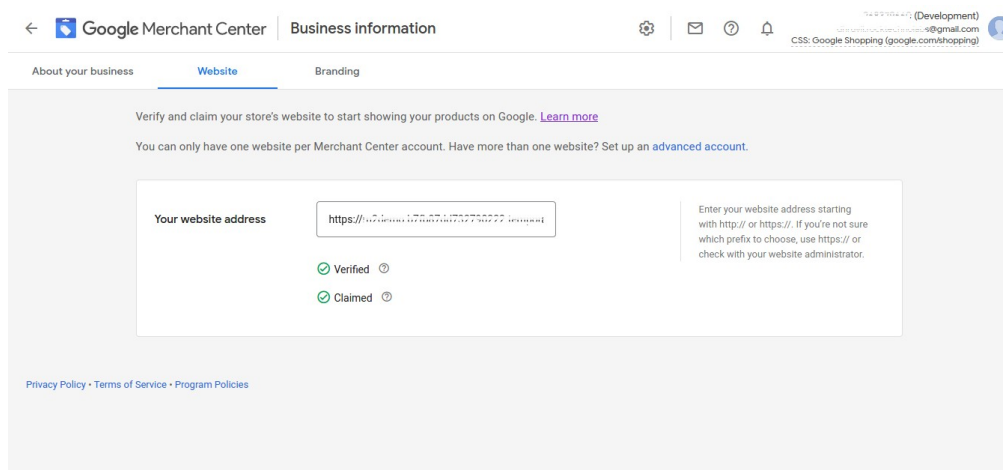
go to your Magento admin panel and proceed to **Content - Design - Configuration**. Find the necessary design setting and click Edit.

You can open the **Head** tab and paste the code into **Scripts and Style Sheets** field.





## Enable Customer Reviews



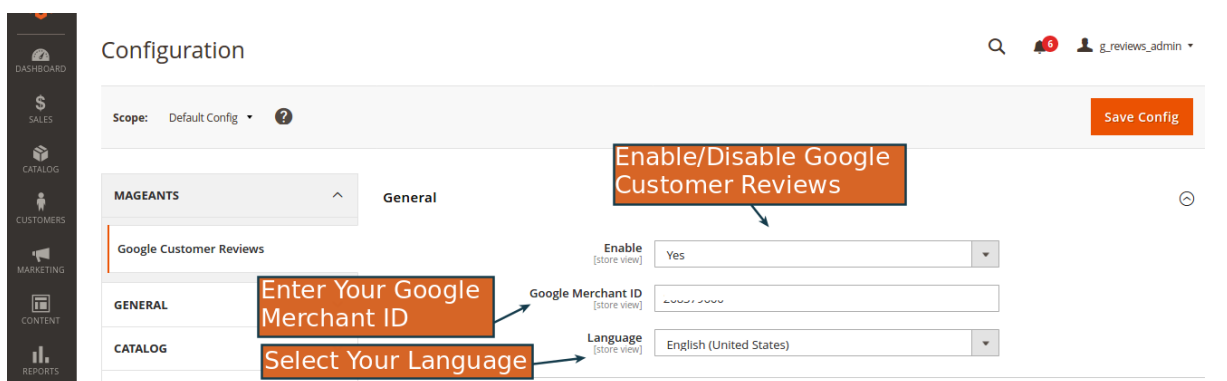
The integration is ready. You can Set configuration.

## Backend example

After Installation of Extension login to magento admin panel to set configuration of the extension.

## Extension configuration

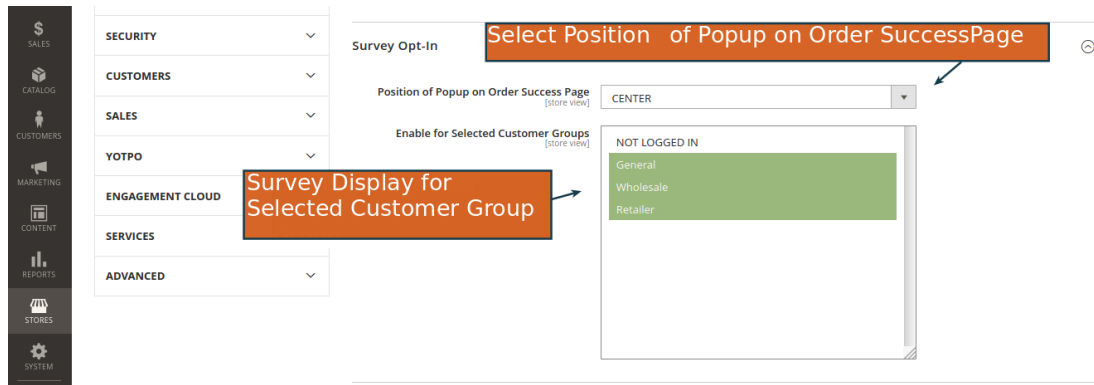
You can find configuration at **Stores -> Configuration -> Mageants (from left side menu) -> Google Customer Reviews**. Here you can find module configuration.



Enable : Here you can enable and disable module from backend.

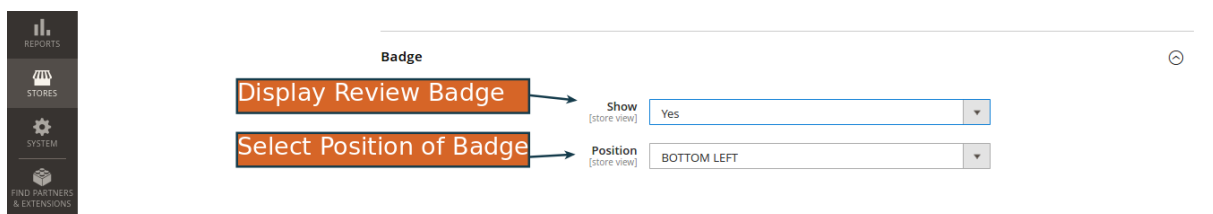
Google Merchant ID : Enter Your Google Merchant ID.

Language : Choose the language to Display Review Elements.



**Position Of Popup On Order SuccessPage :** set the position on a success page to show a popup.

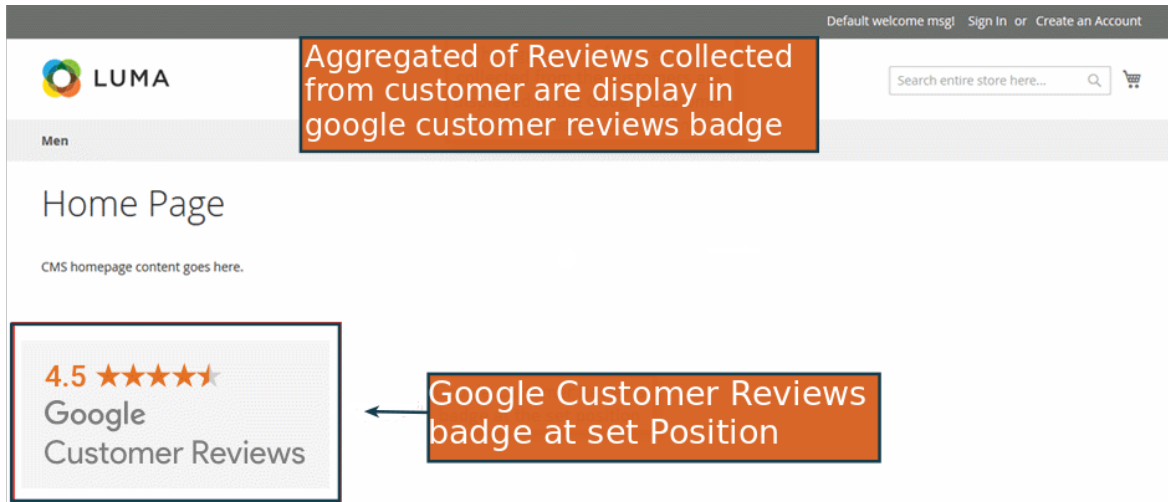
**Enable for Selected Customer Groups :** choose particular customer groups for which a survey request will be displayed



**Show :** set to Yes to display a badge with your average rating on store pages.

**Position :** place a badge either on Bottom Left or Bottom Right.

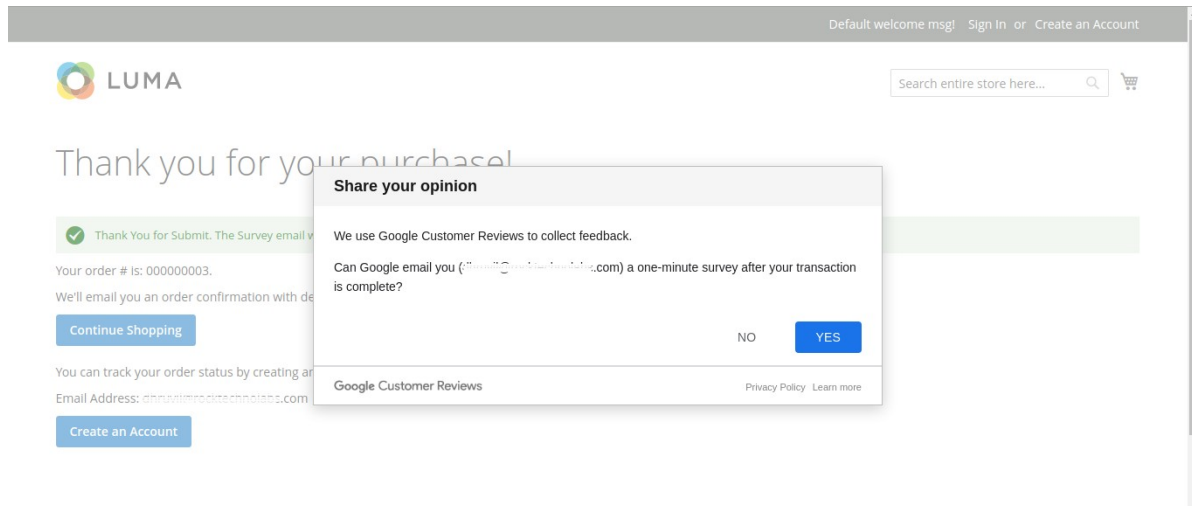
## Frontend example



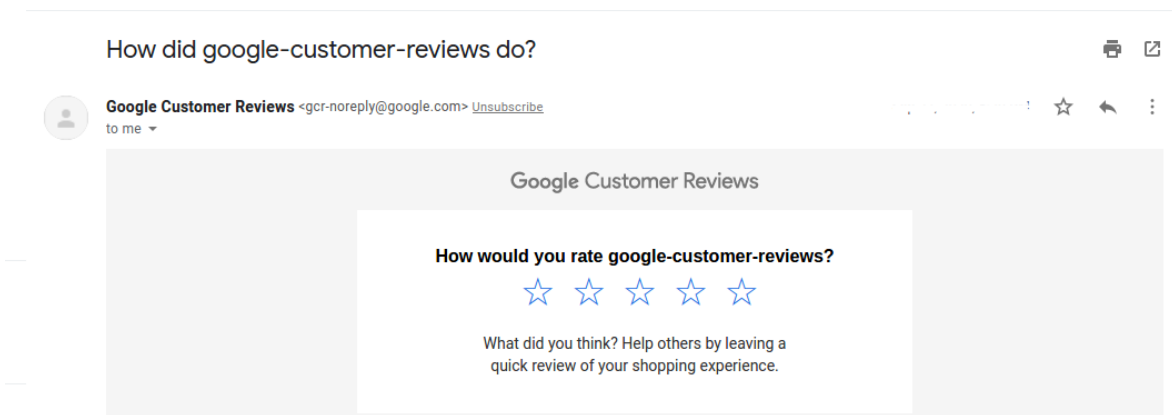
Here, Google Customer Reviews are display.



**NOTE** : you must have at least 100 reviews from a country during the past year for your seller rating to appear on your Google Customer Reviews badge for users in that country. If you have less than 100, the badge will be shown with the 'No Rating Available' status.



If a customer agrees, the it will automatically send an email with the approximately 2-3 days .



Here, Customer Can Rate reviews as per Website Experience

**NOTE :** You can't change the content of a popup and a survey, as it is provided by Google itself.

**NOTE :** The badge is available for a desktop only, as Google does not support it on mobile and tablet devices.



## **Thank you!**

if you have any questions or feature suggestions, please contact us at:  
<https://www.mageants.com/contact-us>

Your feedback is absolutely welcome!